

NASRA

National Association for State Relay Administration

Sponsorship Packet



Dear Stakeholder:

For 25 years, the National Association for State Relay Administration (NASRA) has been an advocate for Telecommunication Relay Services (TRS), promoting accessibility and quality telecommunication services to residents with hearing and speech loss. TRS is a vital service that allows an often disenfranchised population to experience independence through the use of technology. While the landscape of Relay has drastically changed throughout the past 25 years, it remains that NASRA has been involved every step of the way, lending expert advice and support to ensure that those with hearing and speech loss have the freedom to communicate effectively through telecommunication services.

NASRA is currently in the early stages of planning the September 2019 annual conference in the lovely state of Arizona. The conference will be held on Thursday, September 12th through Friday, September 13th, at the Renaissance Phoenix Downtown Hotel in Phoenix, Arizona. Members and stakeholders will gather not only to discuss the current trends in telecommunication relay services, but also to peer into the future of what these services will look like with the ever-expanding use of technology. Topics may include Automatic Speech Recognition, State administration of IPCTS, new approaches to "off the shelf" relay products, and updates from the Federal Communications Commission.

Our success in providing an exemplary conference program is dependent upon sponsors. This year we celebrate our 25th anniversary and invite you to become one of our 2019 Corporate Sponsors at "Swinging for the Fences." As a sponsor, we invite you to join the conference not only to learn alongside of us as we explore the future of Relay, but also to network with government, nonprofit, and corporate sectors involved in the field. We have included a sponsorship fact sheet with a variety of sponsorship proposals for your review. We look forward to your support and the opportunity to learn more about the services that you provide. Should you have any questions regarding sponsorship or the conference, please do not hesitate to reach out to Nathan Gomme, Vice Chair- 505-796-5441 (VP) or nathan.gomme@state.nm.us.

Sponsor Registration Forms are due by July 15 using Eventbrite Registration at <https://nasraconference2019.eventbrite.com>.

Sincerely,

NASRA Board:

Holly Bise
Chair

Nathan Gomme
Vice-Chair

Gary Widerburg
Secretary

Eric Jeschke
Treasurer

SPONSORSHIP LEVELS

Standard Package: Includes option to share handout materials and logo in conference app and on NASRA's website.

Grand Slam

\$2,500

- Standard Package
- Short presentation to attendees (maximum of 10 minutes)
- Sponsorship logo showcased throughout venue
- Exhibit space (1 table)
- Corporate logo shown during breaks
- Full registration for three (3) corporate attendees

Homerun

\$1,500

- Standard Package
- Short presentation to attendees (maximum of 5 minutes)
- Sponsorship logo showcased throughout venue
- Corporate logo shown during breaks
- Full registration for two (2) corporate attendees

Triple

\$1,000

- Standard Package
- Sponsorship logo showcased throughout venue

Double

\$400

- Standard Package

Refreshment Breaks or Happy Hour: Pricing Varies

- Sponsor a snack/beverage break
- Must be combined with one of the other sponsorship levels
- Sponsor will work directly with the hotel or food venue for refreshment selection and payment
- 5 time slots to choose from
- Signage placed at break station
- Blast on conference app

Draft Agenda

Wednesday , September 11, 2019	
After 3:00 pm	Exhibitor Set-Up
4:30-5:30 pm	Conference Registration

Thursday, September 12, 2019	
8:00am-5:00pm	Exhibits Open
7:30am-8:30am	Breakfast
7:30am-8:30am	Conference Registration
8:30am-8:45am	Welcome and Keynote Speaker
8:45am-9:45am	Attendees and Sponsor Introductions
9:45am-10:15am	Break
10:15am-11:45am	ASR Session
11:45am-12:45pm	Lunch
1:00pm-2:30pm	RFP Session
2:30pm-3:00pm	Break
3:00pm-4:00pm	State Administration of IP-CTS- What's that look like?
4:00pm-5:30pm	Google Live Relay

Friday, September 13, 2019	
8:00am-5:00pm	Exhibits Open
7:30am-8:30am	Breakfast
7:30am-8:30am	Conference Registration
8:30am-9:30am	Session 5
9:30am-10:30am	Session 6
10:30am-11:00am	Break
11:00am-11:45am	Session 7
11:45am-12:45pm	Lunch
1:00pm-2:30pm	Session 8
2:30pm-3:00pm	Break
3:00pm-4:30pm	Session 9
4:30pm-5:00pm	Closing Remarks
6:00-9:00pm	NASRA Dinner (offsite)

Saturday, September 14, 2019	
7:30 am - 8:30 am	NASRA Members Only Breakfast
8:30 am -12:00 pm	NASRA Members Only Business Meeting
10:30 am - 10:45 am	Break

PLEASE NOTE: We request that Sponsors NOT break down their exhibit booths until AFTER 5:00pm on Friday, September 13, 2019

Conference Deadlines & Important Dates

- **July 15, 2019**
 - Sponsor registration due
 - Sponsor payment due
- **August 21, 2019 (5:00 PM Local AZ Time)**
 - NASRA Conference rate for hotel reservations expires
 - Sponsor logo due in full color in PDF, JPEG, or PNG
 - Sponsor program book ad due in full color in PDF, JPEG, or PNG
- **No Earlier than September 3, 2019**
 - Please see shipping link below for more information
- **Wednesday, September 11, 2019 3:00PM**
 - Sponsor Registration and Set Up
- **Thursday, September 12, 2019**
 - Conference Day one
- **Friday, September 13, 2019**
 - Conference Day Two
 - NASRA Dinner (offsite)
 - Sponsor Breakdown (after 5pm)

Register & Pay

- Sponsors can register for their preferred level through Eventbrite at <https://nasraconference2019.eventbrite.com>.
- If you choose to sponsor a refreshment break, you will be connected directly with the hotel or food venue to make arrangements.
- Grand Slam Sponsors can register additional attendees (beyond the included 3) at an additional \$500/person. This should also be done through Eventbrite.
- After registering for your preferred level you will receive an invoice with the total amount due. Payment can be made to the address below or via credit card. If paying by check, please include a copy of your invoice.

**After you have received your invoice, credit card payments can be made [HERE](#).
Please note that a 3% fee will be added for credit card payments.**

Please make checks payable to:

National Association for State Relay Administration (NASRA)

Please mail check to:

Eric Jeschke, NASRA Treasurer
c/o PA Public Utility Commission
Bureau of Technical Utility Services
P.O. Box 3265 Harrisburg, PA 17105-3265

All conference questions should be directed to Nathan Gomme:

Phone (VP): 505.796.5441; Fax: 505.383.6533

Email: nathan.gomme@state.nm.us

HOTEL INFORMATION

<i>Hotel</i>	Renaissance Phoenix Downtown Hotel 100 North 1st Street, Phoenix, AZ, 85004 (602) 333-0000 https://www.marriott.com/hotels/travel/phxbd-renaissance-phoenix-downtown-hotel/
<i>Hotel Rate</i>	\$118 (plus 12.57% tax subject to change) Group rate will be honored for the nights of September 9 - 15, 2019 (based on availability).
<i>Hotel Reservations</i>	Call In: contact reservations at 1 (800) 468-3571 and ask for the “NASRA Annual Conference” room block. Online: https://book.passkey.com/go/NASRAConference A credit card number will be required to secure a room out of this block. Cancellations made within 48 hours of arrival will forfeit one night's room and tax.
<i>Cut-Off Date</i>	Reservations must be made by Wednesday, August 21, 2019, in order to receive the group rate.
<i>If Attending Both TEDPA and NASRA</i>	If you are also attending the TEDPA conference, please remember that the NASRA rate is only until September 14, 2019, you will need to change your reservation at that time, so it is under the TEDPA Group. You must make your TEDPA and NASRA reservations under the same exact name - this way we can try to have your room pre-assigned to avoid your needing to change guestrooms. On the date that your NASRA reservation ends, you will need to go to the hotel front desk to get your key rescanned for the TEDPA conference.

<i>Shipping to Hotel</i>	Click here for more information
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TRANSPORTATION

<i>Airport</i>	Phoenix Sky Harbor International Airport (PHX) https://www.skyharbor.com/ Terminal 2 (Spirit, United, Alaska), Terminal 3 (Delta, Frontier, JetBlue), Terminal 4 (American, Southwest, WestJet)
<i>Hotel Parking</i>	Discounted valet-parking to \$22.00 per car per day (reduced from \$32.00)
<i>Ground Transportation</i>	<ul style="list-style-type: none"> ● Downtown Transportation: https://www.valleymetro.org/maps-schedules/dasg ● From/To Airport: Valleymetro ● Valley Metro- https://www.valleymetro.org/ ● Grid Bike Sharing: http://gridbikes.com/

HOSPITALS, PHARMACIES, and GROCERY STORES

<i>Hospitals</i>	Banner - University Medical Center Phoenix 1111 E McDowell Rd, Phoenix AZ 85006
<i>Pharmacies</i>	CVS Pharmacy 50 W Jefferson St, Phoenix AZ 85003 602.296.7611
<i>Grocery Store</i>	Safeway 340 E McDowell Rd, Phoenix AZ 85004 602.252.4538

AREA ATTRACTIONS

<i>Shopping</i>	CityScape Arizona Center
<i>Restaurant Areas</i>	Hanny's Vegan House Kaleidoscope Juice Steve's Greenhouse Grill Nook La Piazza CityScape Hard Rock Cafe Spoonz Cafe The Arrogant Butcher

HELPFUL LINKS

- Arizona: <https://www.visitarizona.com/>
- Phoenix: <https://www.visitphoenix.com/>
- Mesa: <https://www.mesaaz.gov/>
- Scottsdale: <https://www.experiencescottsdale.com/>
- Tempe: <https://www.tempetourism.com/>
- Glendale: <https://www.visitglendale.com/>
- Metro Transit: <https://www.valleymetro.org/>
- Arizona Diamondbacks Schedule: <https://www.mlb.com/dbacks/schedule/2019-09>
- Arizona Cardinals Schedule: <https://www.azcardinals.com/schedule/>