



Photo Credit - Alister Olson and Explore Minnesota



2018 Conference Sponsor Packet

Dear Stakeholder:

For over 24 years, the National Association for State Relay Administration (NASRA) has been an advocate for Telecommunication Relay Services (TRS) promoting accessibility and quality telecommunication services to residents with hearing and speech loss. TRS is a vital service that allows an often disenfranchised population to experience independence through the use of technology. While the landscape of Relay has drastically changed throughout the past 25 years, it remains that NASRA has been involved every step of the way, lending expert advice and support to ensure that those with hearing and speech loss have the freedom to communicate effectively through telecommunication services.

NASRA is currently in the early stages of planning the September 2018 annual conference in the beautiful state of Minnesota. The conference will be held Sunday, September 9, 2018, through Tuesday, September 11, 2018, at the Hyatt Regency in Bloomington, MN. Members and stakeholders will gather not only to discuss the current trends of Telecommunication Relay Services, but to also peer into to the future of what these services will look like with the ever expanding use of technology. Topics may include Real Time Text, telecommunications access for individuals who are deafblind, the IP transition and its impact on consumers, emergency services for people with hearing and speech loss, and updates from the Federal Communications Commission.

Our success in providing an exemplary conference program is dependent upon sponsors. We would like to ask that you consider becoming one of our 2018 Corporate Sponsors at “Beyond the Horizon”. As a sponsor, we invite you to join the conference not only to learn alongside of us as we explore the future of Relay, but also to network with government, nonprofit, and corporate sectors involved in the field. We have included a sponsorship fact sheet with a variety of sponsorship proposals for your review. We look forward to your support, and the opportunity to learn more about the services that you provide. Should you have any questions regarding sponsorship or the conference, please do not hesitate to reach out to Nathan Gomme, Vice Chair, at 505-796-5441 or Nathan.gomme@state.nm.us.

Sponsor Registration should be completed by July 15th using the Eventbrite Registration

Sincerely,

NASRA Board:

Holly Bise
Chair

Nathan Gomme
Vice-Chair

Gary Widerburg
Secretary

Eric Jeschke
Treasurer

SPONSORSHIP LEVELS

Standard Package: Includes bag insert and logo in conference app and on NASRA's website

Lake Superior

\$2,500

- Standard Package
- Short presentation to attendees (maximum of 10 minutes)
- Sponsorship logo showcased throughout venue
- Exhibit space (1 table)
- Corporate logo shown during breaks
- Full registration for three (3) corporate attendees (\$550/additional attendee)

Mississippi River

\$1,500

- Standard Package
- Short presentation to attendees (maximum of 5 minutes)
- Sponsorship logo showcased throughout venue
- Corporate logo shown during breaks
- Full registration for two (2) corporate attendees (\$550/additional attendee)

Lake Minnetonka

\$1,000

- Standard Package
- Sponsorship logo showcased throughout venue

Minnesota River

\$400

- Standard Package

Refreshment Breaks or Happy Hour

Pricing Varies

- Sponsor a snack/beverage break or happy hour
- Must be combined with one of the other sponsorship levels
- Sponsor will work directly with the hotel for refreshment selection and payment
- 5 time slots to choose from
- Signage placed at break station
- Blast on conference app

Conference Deadlines & Important Dates

2018 NASRA Conference: “Beyond the Horizon”

KEY DATES:

- **July 15, 2018**
 - Sponsor registration online completed
 - Sponsor payment due
 - Sponsor logo due in full color in PDF, JPEG, or PNG
 - Sponsor program book ad due in full color in PDF, JPEG, or PNG
- **August 20, 2018 (5:00PM Mountain Standard Time)**
 - NASRA Conference rate for hotel reservations expires
- **No Earlier than September 7, 2018**
 - Shipments may arrive at hotel- must be labeled “Your Company Name- NASRA Conference”
- **Sunday, September 9, 2018 3:00PM**
 - Sponsor Registration and Set Up
- **Tuesday, September 11, 2018 AFTER 5:00PM**
 - Sponsor breakdown
 - There is no option to leave anything in the room overnight
- **Wednesday, September 12, 2018- State TRS NASRA Members ONLY**

How To Register

- Sponsors can register for their preferred level through Eventbrite [here](#).
- If you choose to sponsor a refreshment break, you will be connected directly with the hotel to make arrangements. Sign up through Eventbrite.
- Lake Superior and Mississippi River Sponsors can register additional attendees (beyond the included) at an additional \$550/person. This should also be done through Eventbrite.
- After registering for your preferred level you will receive an invoice with the total amount due. Payment can be made to the address below. Please include a copy of your invoice.

Please make check payable to:
National Association for State Relay Administration (NASRA)

Please mail check to:
Eric Jeschke, NASRA Treasurer
c/o PA Public Utility Commission
Bureau of Technical Utility Services
P.O. Box 3265
Harrisburg, PA 17105-3265

All conference questions should be directed to Nathan Gomme:
Phone (VP): 505.796.5441; Fax: 505.383.6533
Email: nathan.gomme@state.nm.us

NASRA Conference Logistical Information

Conference Dates

Sunday, September 9, 2018 – Registration

Monday, September 10, 2018 – Conference

Tuesday, September 11, 2018 – Conference

Wednesday, September 12, 2018 – NASRA State Members Business Meeting

HOTEL INFORMATION

<i>Hotel</i>	Hyatt Regency Bloomington-Minneapolis 3200 East 81 st Street Bloomington, MN 55425 952-922-1234 https://bloomington.regency.hyatt.com
<i>Hotel Rate</i>	\$145 (plus 14.285% tax subject to change) Group rate will be honored for the nights of September 7 – 15, 2018 (based on availability).
<i>Hotel Reservations</i>	Call In: contact reservations at 888-421-1442 and ask for the “ NASRA Annual Conference ” room block. Online: use this weblink to make online reservations NASRA 2018 (or https://book.passkey.com/event/49620306/owner/14538675/home) Under “Please select your guest type”, click on “Attendee”. A credit card number will be required to secure a room out of this block. Cancellations made within 48 hours of arrival will forfeit one night's room and tax.
<i>Cut-Off Date</i>	Reservations must be made by Monday, August 20, 2018, in order to receive the group rate.
<i>If Attending Both TEDPA and NASRA</i>	If you are also attending the TEDPA conference, please reserve any guest room nights through September 8, 2018, under the TEDPA Group . You must make your TEDPA and NASRA reservations under the same exact name – this way we can try to have your room pre-assigned to avoid your needing to change guestrooms. On the date that your TEDPA reservation ends, you will need to go to the hotel front desk to get your key rescanned for the NASRA conference.
<i>Shipping Packages to Hotel</i>	All events packages being shipped to the Hyatt must follow the below address label standards to prevent delays. Schedule your shipment to arrive 2 days prior to the event start date to avoid additional storage fees. Include the name of the hotel on-site contact. Address packages is as follows: Hold for (Onsite Name/Company) Hyatt Regency Hotel 3200 East 81st Street Bloomington, MN 55425 Event Name: NASRA Conference Event Date: September 9-11, 2018

	<p>Package Handling and Storage Fees: Shipping charges must be prearranged and paid by company. The Hyatt does NOT accept a “COD” basis. The Hyatt does not bill shipping charges to a master account.</p> <p>A labor fee of \$70.00 per hour will apply for breaking down/moving pallets. Package Handling Fees are as follows:</p> <ul style="list-style-type: none"> ● Envelopes/Packages/Boxes - \$10.00 per item ● Pallet - \$150.00 per pallet <p>If shipping out: You are required to pack, tape, and have pre-paid shipping labels taped on boxes and call for a pick up.</p>
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TRANSPORTATION

Airport	<p>Minneapolis-St. Paul International Airport (Airport Code: MSP) https://www.mspairport.com/ MSP has two terminals: Terminal 1 (Lindberg) and Terminal 2 (Humphrey)</p>
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Hotel Shuttle	<p>The Hyatt offers complimentary shuttle service to MSP airport and the Mall of America.</p> <p>Airport Shuttle:</p> <ul style="list-style-type: none"> ● <i>To Hyatt from Airport Terminal 1:</i> Follow signs to Ground Transportation (near baggage claim) to Hotel Pick-up area. Look for the Hyatt Regency Bloomington–Minneapolis Shuttle Van. <ul style="list-style-type: none"> ▪ If at Terminal 2, call the Hyatt at 952-922-1234 to request pickup. ● <i>To Airport Terminal 1:</i> Shuttle service departs the Hyatt at :00 and :30 of the hour from the Lobby. <ul style="list-style-type: none"> ▪ Terminal 2 drop-off is upon request only <p>Mall of America Shuttle:</p> <ul style="list-style-type: none"> ● Shuttle Service departs the Hyatt at :20 and :50 after the hour, during regular mall hours.
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Hotel Parking	Complimentary parking is available at the hotel.
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Ground Transportation	<ul style="list-style-type: none"> ● The Hyatt is 2 miles from the airport and 1 mile from the Mall of America ● From/To Airport: https://www.mspairport.com/directions/ground-transportation ● Metro Transit: https://www.metrotransit.org ● METRO Blue Line Light-Rail – Bloomington Central Station stop (https://www.metrotransit.org/metro-blue-line) ● Nice Ride Bike Share: https://www.niceridemn.org/
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HOSPITALS, PHARMACIES, and GROCERY STORES

Hospitals	<ul style="list-style-type: none"> ● Fairview Southdale Hospital (7.2 miles) 6401 France Ave S, Edina, MN 55435 ● Abbott Northwestern Hospital (10.8 miles) 800 E 28th St, Minneapolis, MN 55407 ● Regions Hospital (11.5 miles) 640 Jackson St, St Paul, MN 55101
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Pharmacies	<ul style="list-style-type: none"> ● HealthPartners (.5 miles) 952-967-6972 ● Walmart (2.1 miles) 952-854-8850 ● Walgreens (2.3 miles) 952-881-1253 ● CVS in Target (3.2 miles) 612-252-0474 ● Cub (3.7 miles) 952-346-8625
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Grocery Stores	<ul style="list-style-type: none"> ● Walmart (2.1 miles) 700 American Blvd E, Bloomington, MN 55420 ● Target (3.2 miles) 6445 Richfield Pkwy, Richfield, MN 55423 ● Cub (3.7 miles) 8421 Lyndale Ave S, Minneapolis, MN 55420
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AREA ATTRACTIONS

Shopping	<ul style="list-style-type: none"> ● Mall of America (1 mile): https://www.mallofamerica.com/home ● Ikea (1 mile): https://www.ikea.com/us/en/store/twin_cities/ ● Galleria (6.7 miles): http://www.galleriaedina.com/ ● Southdale Shopping Center (6.8 miles): http://www.simon.com/mall/southdale-center ● Premium Outlets (5.7 miles): http://www.premiumoutlets.com/outlet/twin-cities
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Restaurant Areas	<ul style="list-style-type: none"> ● Mall of America (1 mile): https://www.mallofamerica.com/food-drink/all ● Cathedral Hill, St. Paul (10 miles): https://www.visitsaintpaul.com/blog/cathedral-hill-dining-12-places-to-eat-on-the-hill/ ● Lowertown, St. Paul (11 miles): https://www.visitsaintpaul.com/restaurants/dining-districts/lowertown-dining-district/ ● Uptown, Minneapolis (11 miles): https://twincities.eater.com/maps/best-restaurants-eat-drink-uptown-minneapolis ● Nicollet Mall, Minneapolis (11.6 miles): https://www.opentable.com/landmark/restaurants-near-nicollet-mall?page=1
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HELPFUL LINKS

<ul style="list-style-type: none"> ● Minnesota: http://www.exploreminnesota.com ● Bloomington: https://www.bloomingtonmn.org/ ● Minneapolis: https://www.minneapolis.org/ ● St. Paul & Minneapolis: http://visit-twincities.com/ ● St. Paul: https://www.visitsaintpaul.com/ ● Tours & Excursions: http://www.exploreminnesota.com/things-to-do/tours-excursions/ ● Metro Transit: https://www.metrotransit.org/ ● Sightseeing along Metro Transit Blue Line: http://visit-twincities.com/hit-the-road/stories/top-destinations-along-the-metro-transit-blue-line/ ● Sightseeing along Metro Transit Green Line: http://visit-twincities.com/hit-the-road/stories/top-destinations-along-the-metro-transit-green-line/ ● Stillwater: https://www.discoverstillwater.com/ ● Minnesota Twins Schedule: https://www.mlb.com/twins/schedule/2018-09 ● Minnesota Vikings Schedule: http://www.vikings.com/schedule/season-schedule.html
