

# 2017 NASRA Conference



SEPTEMBER 6TH-9TH  
GOLDEN, COLORADO  
SPONSOR PACKET

Dear Stakeholder,

For over 25 years, the National Association for State Relay Administration (NASRA) has been an advocate for Telecommunication Relay Services (TRS) promoting accessibility and quality telecommunication services to residents with hearing and speech loss. TRS is a vital service that allows an often disenfranchised population to experience independence through the use of technology. While the landscape of Relay has drastically changed throughout the past 25 years, it remains that NASRA has been involved every step of the way, lending expert advice and support to ensure that those with hearing and speech loss have the freedom to communicate effectively through telecommunication services.

NASRA is currently in the early stages of planning the September 2017 annual conference in the magnificent state of Colorado. Members and stakeholders will gather not only to discuss the current trends of telecommunication relay services but to look to the future of what these services will look like with the ever expanding use of technology. Topics made include Real Time Text, IP transitions and the impact on consumers, emergency services for people with hearing and speech loss, and updates from the FCC. Our success in providing an exemplary conference program is dependent upon sponsors. We would like to ask that you consider becoming one of our 2017 Corporate Sponsors.

As a sponsor, we invite you to join the conference not only to learn alongside of us as we explore the future of Relay, but the ability to network with government, nonprofit, and corporate sectors involved in the field. We have included a sponsorship fact sheet with a variety of sponsorship proposals for your review.

We look forward to your support and the opportunity to learn more about the services you provide. Should you have any questions regarding sponsorship or the conference, please do not hesitate to reach out to Holly Bise, Conference Chair.

Sincerely,  
NASRA Board

Holly Bise  
303.894.2024 (v)  
720.583.9879 (vp)  
holly.bise@state.co.us

# Sponsorship Levels

**Standard Package:** All levels include bag insert, signage throughout the conference, and logo in program book, conference app, and NASRA website

## **Golden Nugget: \$2,500**

- ❖ Standard package
- ❖ Full page ad in program book
- ❖ Blast on conference app
- ❖ Full registration for 3
- ❖ Exhibit Booth (located in general session space)

## **Frontiersman: \$1,500**

- ❖ Standard package
- ❖ 1/2 page ad in program book
- ❖ Full registration for 2

## **Railroad Conductor: \$1,000**

- ❖ Standard package
- ❖ 1/4 page ad in program book

## **Miner: \$400**

- ❖ Standard package

## **International: \$1,200**

- ❖ Standard package
- ❖ Full registration for 2

## **Bill of Fare: Pricing Varies**

- ❖ Sponsor a snack/beverage break
- ❖ Must be combined with one of the other sponsorship levels
- ❖ Sponsor will work directly with the hotel for snack selection and payment
- ❖ 5 time slots to choose from
- ❖ Signage placed at break station
- ❖ Blast on conference app

## **Saloon: Pricing Varies**

- ❖ Sponsor an evening happy hour
- ❖ Must be combined with one of the other sponsorship levels
- ❖ Sponsor will work directly with the hotel for selection and payment
- ❖ 2 nights available
- ❖ Signage placed in happy hour location
- ❖ Blast on conference app

## Thursday, September 7th

Session	Time
Exhibits Open	8:00-4:30
Breakfast/Registration	7:30:8:30
Welcome Remarks	8:30-9:00
Keynote	9:00-10:00
Break	10:00-10:15
State/Vendor Intros	10:15-11:00
Serving DeafBlind	11:00-12:00
Lunch	12:00-1:00
Real Time Text	1:00-2:30
911 and Emergency Service Part 1	2:30-3:30
Break	3:30-3:45
911 Part 2	3:45-4:30
Dinner Reception	6:00-9:00

## Friday, September 8th

Session	Time
Exhibits Open	8:00-5:00
Breakfast	7:30-8:30
IP Transitions	8:30-10:00
Break	10:10:15
Vendor Platforms	10:15-11:15
DAC Updates	11:15-12:00
Lunch	12:00-1:00
FCC Updates	1:00-3:00
Break	3:00-3:15
TRS Fund Updates	3:15-4:15
Closing Event	4:15-5:00

**\*\*Vendors can begin setup at 3pm on Wednesday, September 6th.\*\***

# Conference Fact Sheet and Important Dates

## Dates

- September 6-10, 2017

## Location

- Denver Marriott West  
1717 West Denver Drive  
Golden, Colorado 80401

## Nightly Rate

- \$129/night plus taxes and fees

## Reservations

- Call 1.888.238.1803
- Book Online [HERE](#)
- Cut off date is August 21st, 2017

## Vendor Setup:

- Wednesday, September 6, 3:00pm

## Vendor Breakdown

- Friday, September 8, 5:00pm

## Airport, Transportation, and Activities

- Click [Here](#)

## July 24, 2017

- Sponsor registration due
- Register [HERE](#)
- Payments made to:  
*Eric Jeschke, NASRA Treasurer*  
*c/o PA Public Utility Commission Bureau of Technical Utility Services*  
*P.O. Box 3265 Harrisburg, PA 17105-3265*

## August 7, 2017

- Sponsor logo in full color due (PDF, JPEG, PNG)
- Sponsor program book ad in full color due (PDF, JPEG, PNG)

## August 21, 2017

- Group hotel rate expires

## No earlier than September 1, 2017

- Shipments may arrive at hotel- must be labeled "Company Name-NASRA Conference"

## September 6, 2017

- Sponsor registration and setup after 3pm

## September 8, 2017

- Sponsor breakdown after 5pm
- All material must be removed from room